

# LONDON AND ST. THOMAS ASSOCIATION OF REALTORS®

## 2025 Business Partner Program



The LSTAR Business Partner Program gives you the potential to grow your business by connecting with more than 2,300 Members across the London and St. Thomas area.

Become part of the LSTAR Business Partner Program, which gives businesses across southwestern Ontario and beyond the opportunity to network with real estate professionals, who can bridge your services and products to meet the needs of thousands of people who are looking to purchase homes and those interested in selling their homes. Proceeds from the LSTAR Business Partner Program are donated to shelter-related charities in our community, aligned with LSTAR's Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment, and builds good communities and safe neighborhoods. Beneficiaries have included Inn Out of the Cold St. Thomas-Elgin, YWCA St. Thomas-Elgin, London Basket Brigade, London Affordable Housing, Youth Opportunities Unlimited, Meals on Wheels London, Unity Project, My Sisters' Place, London Cross Cultural Learner Centre and St. Joseph's Hospice.



### BENEFITS

1. Company logo and website link featured on LSTAR's members-only platforms, and LSTAR's public website ([www.LSTAR.ca](http://www.LSTAR.ca))
2. Opportunity to have your company e-flyer sent to LSTAR members once or twice a year (depending on join date) in our monthly e-Bulletin newsletter – \* You must provide e-flyer to be used \*
3. Company logo and website link featured in LSTAR's e-Bulletin newsletter, distributed electronically to LSTAR members
4. Opportunity to receive LSTAR's monthly home resale statistics report from the Canadian Real Estate Association
5. Discounted rate to attend select LSTAR Events with company logo exposure
6. Special invitations to upcoming LSTAR Events
7. Use of LSTAR logo on company website to share LSTAR Business Partner status (with mutual approval)

\* Those joining in Q1 receive four (4) mailing opportunities for the year (1 per quarter). Those joining in Q2 receive two (2) mailing opportunities for the year. Those joining after June 30<sup>th</sup> receive one (1) mailing opportunity for the year. Fees are pro-rated quarterly.



## ELIGIBILITY

In order to participate in the Business Partners Program, an individual (who must not be registered to trade in real estate) or company must:

- Agree to act consistently with the mission statement and the purposes of the London and St. Thomas Association of REALTORS®; and agree to pay an annual fee of \$550 + HST (pro-rated quarterly).



### FOR MORE INFORMATION OR QUESTIONS:

Please contact Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca) or call (519) 641-1434 x246

## READY TO BECOME AN LSTAR BUSINESS PARTNER?

Fill in the Business Partner Application Form and email it with your choice of payment to Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca)